



POSITIVE CAREER ADVICE

A WINNING CAREER PITCH



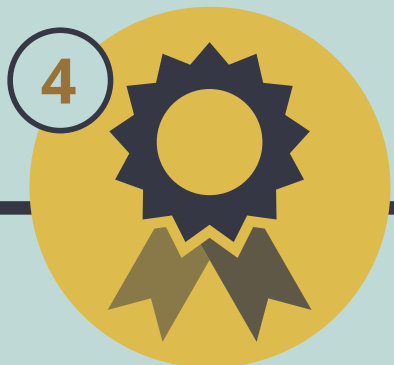
Be HONEST. Whether you are pitching to a recruiter or a hiring manager, ensure that you are transparent and confront any challenges upfront.



Start with WHY. You will be at your best if you are doing work that makes you passionate and excited. What drives you and what's your unique approach?



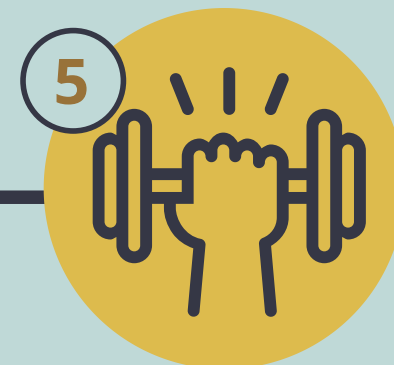
Be clear on your DIRECTION. Clarify your goal and aim from the conversation. Use simple language. Brevity, clarity and sincerity.



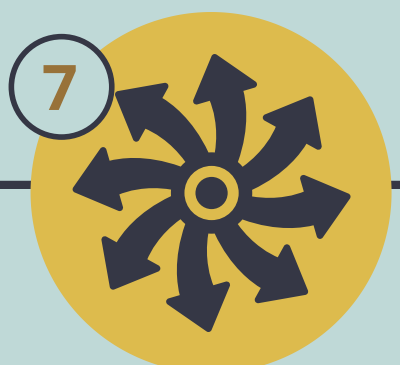
Showcase your ACCOMPLISHMENTS. What are your proudest career achievements which will prove your capabilities and add most value?



YOU ROCK! Be authentic and be true to yourself. Ensure you can back up everything you say and your delivery will be natural and confident.



What are your SUPER STRENGTHS? You may have many but focus on your top 3/4 which will help to solve your target hiring managers problems and frustrations.



Be VERSATILE. The problems and frustrations a hiring manager may be experiencing today are different to a few months ago. Ensure you are clued up on the latest industry developments and tailor your conversation.

